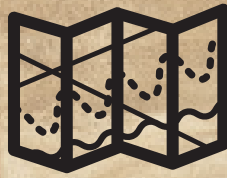


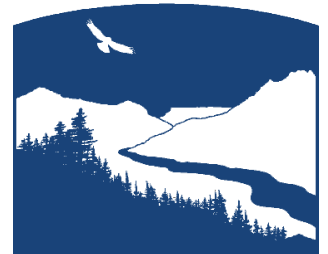
CALL OF THE Wild



An Oregon Wild camp-inspired benefit

Oregon Wild is dedicated to protecting and restoring Oregon's wildlands, wildlife, and waters as an enduring legacy for all Oregonians. Since 1974, we've been on the front lines fighting to protect Oregon's natural treasures like Crater Lake and our last old-growth forests. Over the last forty plus years, we've:

- Secured permanent Wilderness protections for nearly 1.8 million acres of wildlands such as Opal Creek, North Fork John Day, Mount Hood and the Columbia River Gorge
- Protected 95,000 acres of forests in the Bull Run/Little Sandy watersheds, safeguarding Portland's drinking water supply
- Established nearly 1,800 miles of Wild & Scenic Rivers
- Tirelessly advocated on behalf of native Oregon species like salmon, owls, wolverine, and gray wolves



OREGON WILD

"Oregon's most effective environmental group."
-The Oregonian and the Salem Statesman Journal

What is *Call of the Wild*?

Call of the Wild is Oregon Wild's biggest and best celebration of the year. We gather with our supporters, celebrate how far we've come, and raise funds that will support our work over the coming year. This event is an outdoors-inspired benefit that celebrates all our great wild places, helping us continue to be a strong advocate for Oregon's wildlands and wildlife for years to come. In 2016, over 400 Oregonians turned out for *Call of the Wild*. This year we're setting our sights even higher and plan to have 500 Oregon Wild supporters, fans, and outdoor advocates there to help us celebrate our successes as we look toward the future. This year's *Call of the Wild* event will include:

- The unveiling of the winning photographs from our [13th annual Outdoor Photo Contest](#)
- Delicious wine and hand crafted cocktails from local vendors, and beer from our [Oregon Brewshed® Alliance](#) partners
- Live music from local musicians and specially curated playlists
- Delicious local bites from some of Portland's finest restaurants and caterers, including [Simpatuca](#)
- A silent auction featuring Oregon's best trips, outdoor gear, food, drink, and more!

How can your company be a part of *Call of the Wild*?

Your business can be a part of this fantastic event by providing crucial financial support in the form of a business sponsorship. Sponsoring *Call of the Wild* demonstrates your company's values and puts you in front of thousands of Oregonians who support protecting and restoring Oregon's natural places. Please see the following pages for a detailed look at what a sponsorship involves and the benefits to your company. Please contact us to find out how you can get involved.

Which level of support is right for your business?



Camp Host \$5,000

Every campsite needs a camp host! Sign on as the presenting sponsor and be the one who leads the way for the evening's fun! The Camp Host sponsorship includes the following benefits:

- **Recognition on The Leftbank Annex billboard for a full month prior to the event** (located 101 N Weidler St)
- Recognition in two *Oregon Wild* newsletters
- Banner space at *Call of the Wild*
- Full page feature in event program
- Featured on Oregon Wild homepage the month leading up to the event (35,000+ monthly visits)
- Recognition on the postcard invitation (mailed to list of 3,000+ Oregon Wild supporters)
- 11x14 Plywerk of one of the winning photos from the 13th annual Oregon Wild photo contest, complete with recognition of your sponsorship of the event
- Business name and logo listed first on the *Call of the Wild* webpage, including a link to your website
- Verbal recognition at the event by the evening's emcee
- Recognition on Oregon Wild's social media pages including Facebook (20,000+ followers), Twitter (10,000+ followers), and Instagram (13,000+ followers)
- Your logo listed by sponsorship level in the event slideshow, *Call of the Wild* posters, and other promotional materials
- **20 tickets to the event** – a great way to thank your employees or treat your clients to a night out
- Camp mugs and free drinks the night of the event for you and your guests
- The chance to be in the spotlight in front of thousands of Oregon Wild supporters committed to patronizing businesses who share their values
- One year subscription to *Oregon Wild*



Bar Sponsor \$2,500 - SOLD

We're confident most everyone will make a stop at the bar at least once during the evening. Sponsor the bar and be the toast of the town as you (with help from our Merit Badge bartenders) keep the local beer, wine, and spirits flowing all night long. Includes the following benefits:

- Recognition in one *Oregon Wild* newsletter
- Banner space on the bar during *Call of the Wild*
- Half page feature in event program
- 8x12 Plywerk of one of the winning photos from the 13th annual Oregon Wild photo contest, complete with recognition of your sponsorship of the event
- Business logo on *Call of the Wild* webpage, with a link to your website (businesses listed according to support level)
- Verbal recognition by the event's emcee
- Recognition on Oregon Wild's social media pages including Facebook (20,000+ followers), Twitter (10,000+ followers), and Instagram (13,000+ followers)
- Your logo listed by sponsorship level in the event slideshow, *Call of the Wild* posters, and other promotional materials
- **15 tickets to the event** – a great way to thank your employees or treat your clients to a night out
- Camp mugs and free drinks the night of the event for you and your guests
- The chance to be in the spotlight in front of thousands of Oregon Wild supporters committed to patronizing businesses who share their values
- One year subscription to *Oregon Wild*



Photo Booth Sponsor \$2,000

Who doesn't want to have their picture taken with the special guest of the evening, the Oregon Wild bear? Sponsor the Photo Booth and ensure that all those hundreds of selfies have your business name in them. Other benefits include:

- Signage at photo booth (visited by hundreds of guests)
- Quarter page recognition in event program
- 8x8 Plywerk of one of the winning photos from the 13th annual Oregon Wild photo contest, complete with recognition of your sponsorship of the event
- Business logo on *Call of the Wild* webpage, with a link to your website (businesses listed according to support level)
- Verbal recognition by the event's emcee
- Recognition on Oregon Wild's social media pages including Facebook (20,000+ followers), Twitter (10,000+ followers), and Instagram (13,000+ followers)
- Your logo listed by sponsorship level in the event slideshow, *Call of the Wild* posters, and other promotional materials
- **15 tickets to the event** – a great way to thank your employees or treat your clients to a night out
- Camp mugs and free drinks the night of the event for you and your guests
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- One year subscription to *Oregon Wild*

Which level of support is right for your business?



Trail Mix Bar Sponsor \$1,000

Sponsor the ever-popular trail mix bar and be the ones to keep the crowd energized all night long. Every guest will make their way to the trail mix bar to create their own custom mix, thanks to you!

Benefits include:

- Signage at the trail mix bar
- Business name and logo in event program
- 6x9 Plywerk of one of the winning photos from the 13th annual Oregon Wild photo contest, complete with recognition of your sponsorship of the event
- Business logo on *Call of the Wild* webpage, with a link to your website (businesses listed according to support level)
- Verbal recognition by the event's emcee
- Recognition on Oregon Wild's social media pages including Facebook (20,000+ followers), Twitter (10,000+ followers), and Instagram (13,000+ followers)
- Your logo listed by sponsorship level in the event slideshow, *Call of the Wild* posters, and other promotional materials
- **10 tickets to the event** – a great way to thank your employees or treat your clients to a night out
- Camp mugs and free drinks the night of the event for you and your guests
- The chance to be in the spotlight in front of thousands of Oregon Wild supporters committed to patronizing businesses who share their values
- One year subscription to *Oregon Wild*



Fire Ring Sponsor \$750

Sponsor the beloved "Fire Ring" game and your business will be the one to provide hours of fun for our guests! Our players will take their chances tossing a ring at a field of Oregon Brewshed® Alliance beers to win a bottle of their beer of choice and an entry to the evening's raffle. Sponsorship of the Fire Ring comes with the following benefits:

- Signage next to the Fire Ring game
- Business name and logo in event program
- 5x10 Plywerk of one of the winning photos from the 13th annual Oregon Wild photo contest, complete with recognition of your sponsorship of the event
- Business logo on *Call of the Wild* webpage, with a link to your website (businesses listed according to support level)
- Verbal recognition by the event's emcee
- Recognition on Oregon Wild's social media pages including Facebook (20,000+ followers), Twitter (10,000+ followers), and Instagram (13,000+ followers)
- Your logo listed by sponsorship level in the event slideshow, *Call of the Wild* posters, and other promotional materials
- **10 tickets to the event** - a great way to thank your employees or treat your clients to a night out
- Camp mugs and free drinks the night of the event for you and your guests
- The chance to be in the spotlight in front of thousands of Oregon Wild supporters committed to patronizing businesses who share their values
- One year subscription to *Oregon Wild*



Photo by Scott Smorra