

Founded in 1974, Oregon Wild is a non-profit conservation organization that works to protect and restore the wildlands, wildlife, and waters that make our state such a special place. Our primary campaign areas include Wilderness and wildlife as well as restoration and protection of Oregon's forests, rivers, lakes, and wetlands.

This internship provides an opportunity to gain valuable work experience in a conservation advocacy organization while also supporting the critical mission of Oregon Wild.

Marketing & Graphic Design Intern

General Responsibilities:

Call of the Wild event support - 60%

- The Marketing & Graphic Design intern will work directly with the Membership & Event Manager to support Oregon Wild's *Call of the Wild* event. *Call of the Wild* is Oregon Wild's largest annual benefit event, showcasing the best of Oregon. The event will take place this year on October 13th. The Marketing & Graphic Design intern will focus the majority of his or her efforts to support this event by creating marketing materials (including all graphic design work) such as postcards, posters, web images, event programs, etc. This position will also assist with distributing these materials in accordance with the marketing plan for the event.
- In addition to creating promotional marketing materials, the Marketing & Graphic design intern will assist with contacting local businesses to gain their support of the event in the form of donated goods.
- Other event support as needed.

Oregon Brewshed® Alliance program support - 30%

- Working directly with the Outreach & Marketing Coordinator, the Marketing & Graphic Design intern will help support the work of Oregon Wild's Oregon Brewshed® Alliance program - an outreach and education initiative working with craft brewing industry businesses across the state to advocate for forest watershed protection. This includes creating and updating content for the Alliance website and Facebook page, assistance with event marketing design and promotion, and in-person event support (occasional happy hours, special pint nights, etc.).
- In addition, the intern will help support the second annual Oregon Brewshed Brewfest, the Alliance's annual benefit party to be held this year on May 17th at Kennedy School. The intern may help with promotion, pre-event coordination, and day-of tasks for this exciting and unique event.

Outreach and general administrative support - 10%

- Other duties as assigned.

Minimum qualifications:

A demonstrated passion for Oregon's wildlands, wildlife, and waters is mandatory. The ideal candidate must be able to take direction well, be able to take initiative, and be able to work independently when needed. Candidates must possess a valid driver's license and their own transportation. 21 years or older preferred but not required.

Experience with graphic design, preferably including web and print.

Experience with social media, web sites, blogs and similar electronic publications is a plus. Students studying in the areas of environmental policy, communications, and marketing, as well as those looking to pursue a career in conservation and/or advocacy, are strongly encouraged to apply.

Compensation:

This internship is unpaid, however, it may be tailored to meet requirements for academic credit.

Work Schedule:

20-40 hours per week, flexible schedule. Position would be based out of our Portland office.

To Apply:

Deadline to apply is March 1st, however we are happy to schedule interviews earlier to accommodate your needs. E-mail your contact information along with a short cover letter (max. 1 page), resume, availability (dates & hours/week), and two references. You are also welcome to submit a writing or creative work sample.

Please send to:

sz@oregonwild.org

Shasta Zielke

Oregon Wild